The key to success in academic writing:
Discussing a connection between argumentation
and information in English journal articles from
the knowledge organization perspective

學術寫作的致勝關鍵—從知識組織探討英文期刊論文的論證與資訊連結模式

## Wei-Ning Cheng 成維寧

Institute of Management of Technology
National Yang Ming Chiao Tung University, Hsinchu, Taiwan

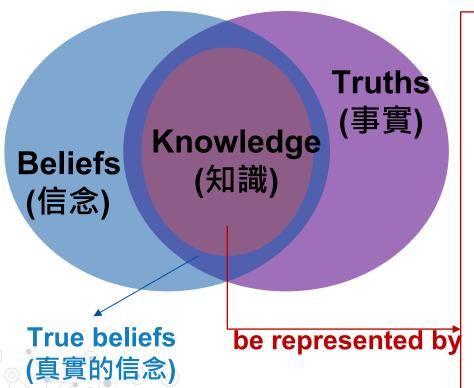
國立陽明交通大學科技管理研究所 Oct 19, 2023 @National Central Library, Taipei, Taiwan

## **Overview**

- Introduction
  - ✓ Ontology, argumentation & visualization
  - √ Knowledge graph (KG)
- KG-based interface systems
  - ✓ Digital heritage collections
    - ✓ Current research in Asia
  - ✓ Scientific KG-based platforms
  - √ KG-based book catalogues
- KG-based systems in the future



# **Knowledge & its Representation**



- > Symbols & concepts (Syntax 句法)
- Agreement about the meaning (Semantics 語義)
- Concepts' categorization (Taxonomy 分類)
- ➤ Connections among concepts (Thesauri 索引典)
- Rules specifying permissible relations (Ontology 本體論)

# What is an ontology?

➤ Concept—Relation-Concept 概念-關係-概念

**Example:** 





#### Introduction

## In LIS...

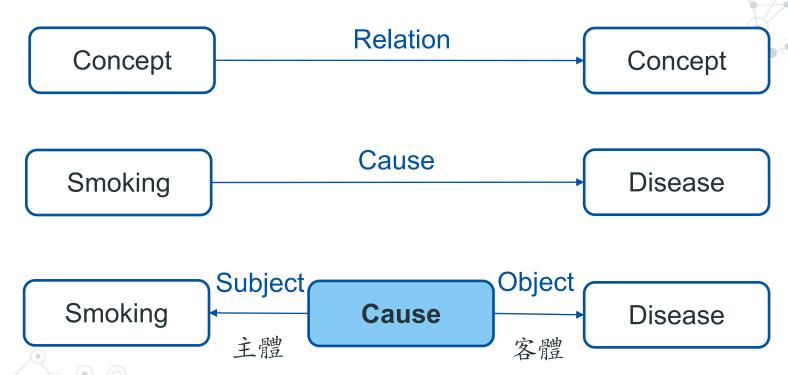
- > Traditional:
- Describe and organize books and journal articles
- Recent:
- Create networks of topics, authors & documents using hyperlinks(超連結)



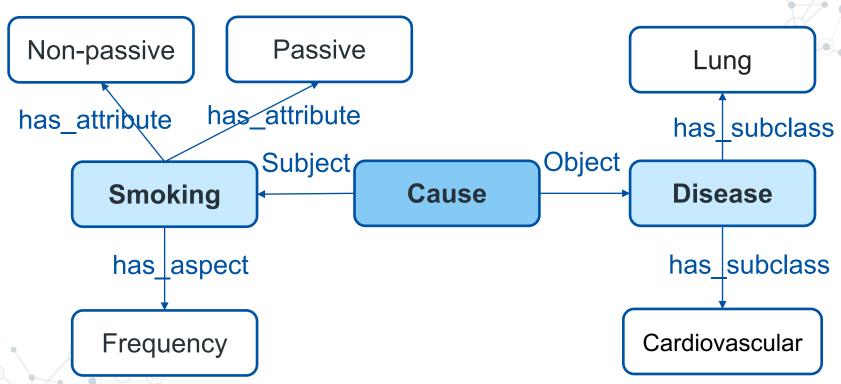
Describe and organize the actual knowledge content in documents(文件中的知識內容), to support

- Linking of ideas/information
- Integration & synthesis of knowledge
- User learning

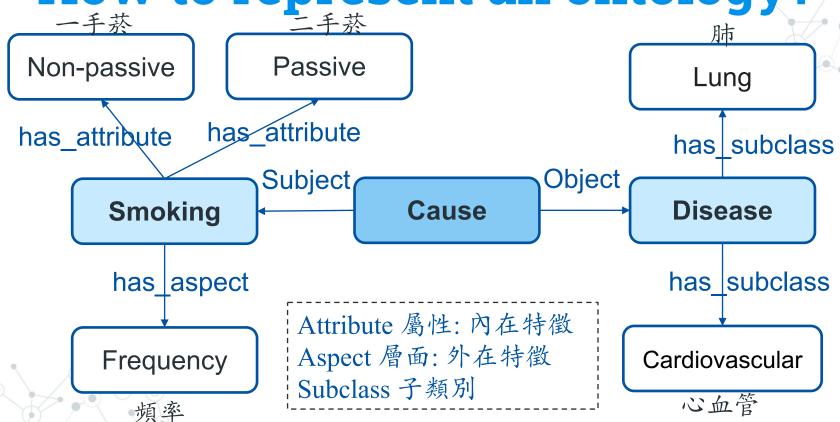
# How to represent an ontology?



# How to represent an ontology?



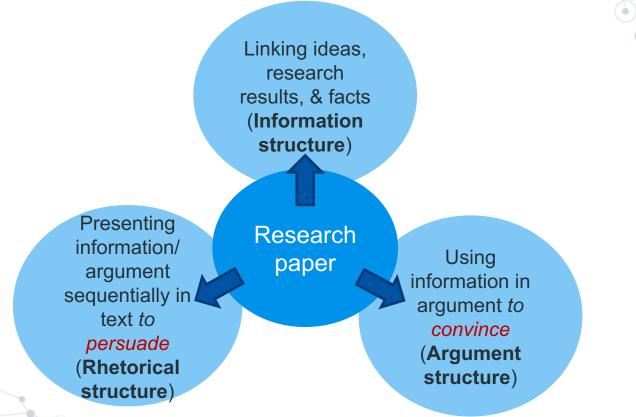
How to represent an ontology?



# **Academic writing?**

- Covers a wide range of discursive writing by undergraduate and graduate students, researchers, and professors
  - essays, term papers, and theses
  - research papers for journal and conference publications
- ➤ It is difficult
  - for students to learn and do well
  - for teachers to teach
  - for new researchers and academics in Asian countries
     (non-native English speakers)

# Args and info in research papers

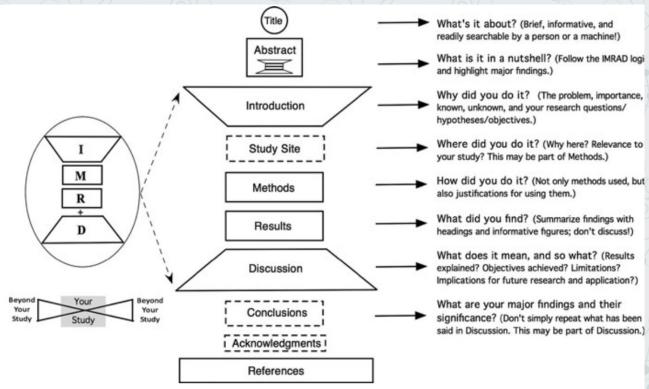


#### Introduction

### Rhetorical structure (修辭結構)

Presenting information/ argument sequentially in text to persuade





# The famous structure: Introduction, Method, Result, and Discussion (IMRAD)

Figure adapted from: Wu, J. (2011). Improving the writing of research papers: IMRAD and beyond. *Landscape Ecol*, (26), 1345-1349.

# **Argument structure?**

## Argument (論證):

- ➤ Claim (主張)
  - an assertion that the author seeks to convince the reader of
    - A Research objective is worth investigating
- ➤ Support (支持)
  supporting evidence (證據) or logical reasoning (邏輯推理)
  - A Research gap / Research motivation/justification

#### Introduction

## **Argument** structure (論證結構)

Using information in argument to convince



#### INTRODUCTION

[arg002:claim:literature-evaluate/critique():]

Claim

have been investigated in a substantial number of studies; however, the majority of these studies are limited to discussions of the reasons why people travel (e.g., George 2004, Lam and Hsu 2006 March and Woodside, 2005 and Rittichainuwat, 2011 2006; Venkatesh, 2006).

[arg003:claim:research\_issue():] As asserted by Sönmez and Graefe (1998), the reasons why travelers decide not to travel is as relevant to the study of travel decision-making as are the reasons why they choose to travel; [arg004:claim:research\_gap():] however, many conventional models do not pay attention to the latter.

[arg005:claim:topic\_centrality():] Chon, Pizam and Mansfeld (2012) proposed that non-travelers represent an important marketing opportunity and argued that it is therefore essential that marketers seek to discover why people do not travel . [arg006:claim:topic\_centrality():] This need is especially critical, given the large number of non-travelers worldwide (Smith, Fralinger & Litvin , 2011).

[arg006:support:cited\_authors\_claim/opinion():] McKercher ( 2009 ) , for example , found that 1 in 4 adults in the developed world had not taken an overnight pleasure trip; [arg006:support:cited\_authors\_claim/opinion():] furthermore, Litvin Smith, and Pitts ( 2013 ) reported that 1 in 5 Americans had not taken a trip during the period from 2004 to 2005.

[arg008:claim:topic\_centrality():] Such evidence regarding the number of non-trave understand non-travelers, which can, in turn, enable the conversion of non-t money "into local/regional economies,...

Support

more deeply se the influx of " new

[arg008:claim:research\_gap():] Evidence shows that previous research on travel decision-making has overwhelmingly focused on the reasons why people travel, but there is a marked dearth of scholarship investigating the reasons why people avoid traveling. [arg009:claim:research\_gap():1 Only a few empirical research studies on non-travelers have appeared in the tourism literature; [arg010:claim:literature-summarize/generalize():] generally, these studies have reported that situational factors such as physical condition, economic constraints, and lack of time influence non-travel decisions (e.g., Haukeland 1990, Mansfield 1992, McKercher 2009, Nyaupane and Andereck, 2008 and Smith Carmichael, 2005).

[arg011:claim:literature-counter\_arg():cited other research to refute the Lit-generlize] However, Samdahl and Jekubovich (1997) argued that the classic model of leisure constraints does not accurately capture all of the factors that influence people 's behaviors .

For the coding scheme, see: Cheng, W.-N., & Khoo, C. S. G. (2022). Information and argument patterns in the Introduction sections of sociology research papers. *Ibérica*, (44), 127-154.

## Information structure?

An argument consists of pieces of *information* linked together:

Concept – (relation) -> Concept

Example

Social media affect traveler behavior

Social media – (affect) -> Traveler behavior

Information structure

Conceptual structure of argument content



### Ontology: Linking books -> Linking claims & supports (apply in argumentation)

## Information structure (資訊結構)

Linking ideas, research results & facts



#### **ABSTRACT**

: indirectly through [FRR8: mediator: : :] travelers ' satisfaction .

: travelers' satisfaction and purchase intentions .

[arg001:claim:topic\_centrality():Concept1] Considering the strong influence of social media on internet users, it is important to understand its role for hotel business of lodd media ry few s effect concept [arg002:claim:research\_gap( cause concept relation needs and the specific gr embed on hotel channels would influence their purchasing be [arg003:claim:research\_objective(broad):] The mair purpose of the current research is contact examine the effectivened of [FRR1: attri::::] embedded social media channels on [FRR1: concept1:::] hotel websites and their [FRR1: instance:::] influence on [FRR1: concept2:::] traveler behavior . [arg004:claim:concept/theory/model-apply():] Applying the uses and gratifications ( U & G ) approach, [arg005:claim:research\_objective(narrow):] we examined [FRR2: instance: ::] relationships among [FRR2: concepts] traveler gratifications , satisfaction and purchase intentions [arg005:support:method():] by [FComp: instance: ::] Comparing [FMeasure: aspect: ::] user experience with [FMeasure: target entity: ::] hotel websites that [FComp: attrix:::] used embedded social media channels to those [FComp: attriz:::] without embedded social media channels. [arg006:claim:result():] The results indicated that travelers exposed to [FRR3; concepts:::] the hotel website with [FRR3; attris:::] embedded social media channels [FRR3; instance: ::] had [FRR3; polarity, positive: ::] higher levels of [FRR4; concept1: ::] [FRR3; concept2: ::] perceived informativeness , perceived enjoyment, and perceived social interaction that directly [FRR4; instance; ::] influenced [FRR4; concept2; ::] traveler [FRR4; aspect2; ::] satisfaction. [arg007:claim:result(narrow):] In the context of [FRR5: context:::] embedded social media channels, [FRR5: concepti:::] the gratification factors such as [FRR5; subclass1:::] perceived enjoyment and perceived social interaction , [FRR5; instance:::] directly influenced [FRR5; concept2:::] traveler satisfaction and purchase intentions, and [FRR6: D/I relation.indirect:::] indirectly [FRR6: instance:::] influenced [FRR6: concept2:::] purchase intentions through [FRR6: mediator:::] traveler satisfaction. [arg008:claim:result():] Meanwhile , [FRR7: concepta: ::] perceived informativeness [FRR7: modality: ::] did not [FRR7: instance: ::] influence [FRR7: concepta: ::]

purchase intentions directly in either sample, but it did [FRR8: instance: ::] influence [FRR8: concept2: ::] purchase intentions [FRR8: D/I relation.indirect: :

[arg009:claim:result(neutral):] Furthermore, for the group who used [FRR9: context: ::] the hotel website without embedded social media channels, [FRR9: concept1: ::] perceived social interaction was found to have [FRR9: modality: ::] no significant [FRR9: instance: ::] effect on [FRR9: concept2: ::

# Types of research

Different types of research present different types of arguments using different types of information

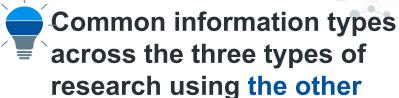
- 1. Investigative research(調查研究)
  - Investigate a relation (i.e. cause-effect) between two concepts/entities, often by carrying out a survey
- 2. Descriptive research(論述研究)
- 3. Development and evaluation research (開發與評估 研究)

# **Information Structure: Ontology**



Each type of research has a core semantic frame(核心語義框架), presenting the main information

- Development and Evaluation frame
- Description frame
- Research-relation frame



- Comparison frame
- Theory/model/framework frame

common semantic frames

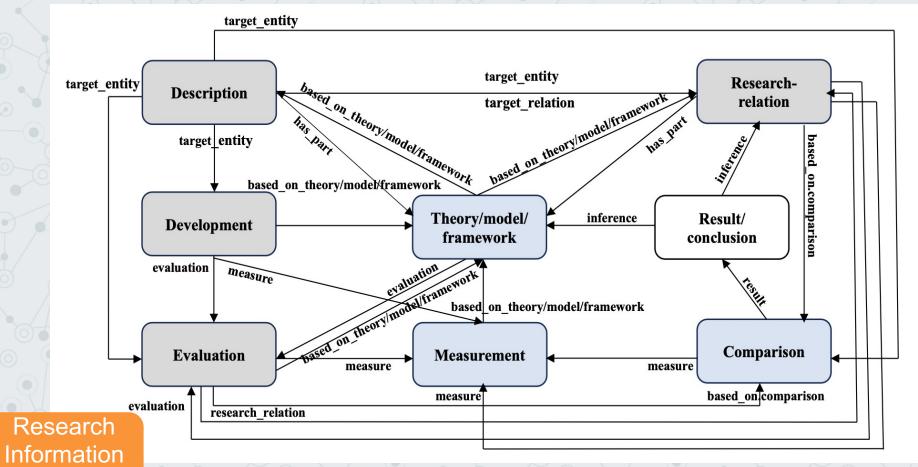
Measurement frame

has subclass:

Cause-effect(因果), Prediction(預測), Correlation(相關), Co-occurrence(共現), Association(關聯)

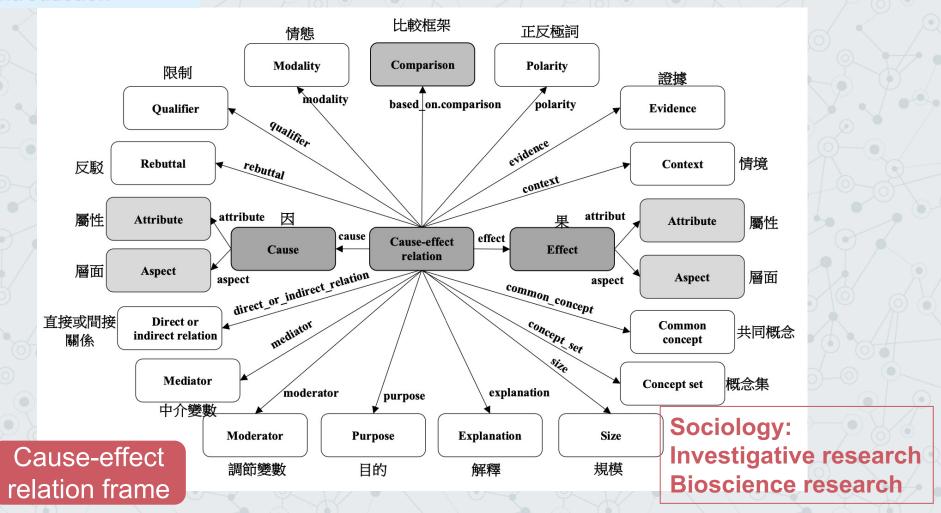
#### Introduction

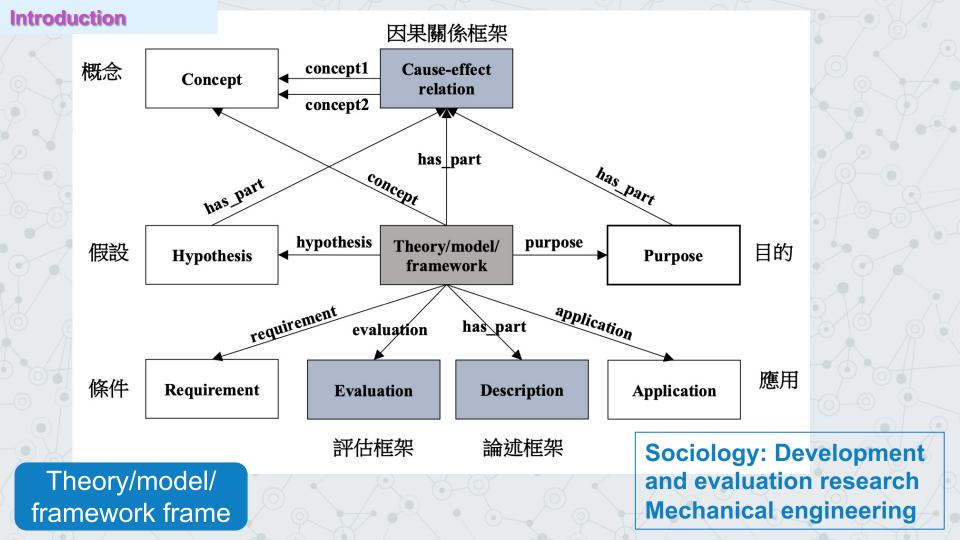
model



19

#### Introduction

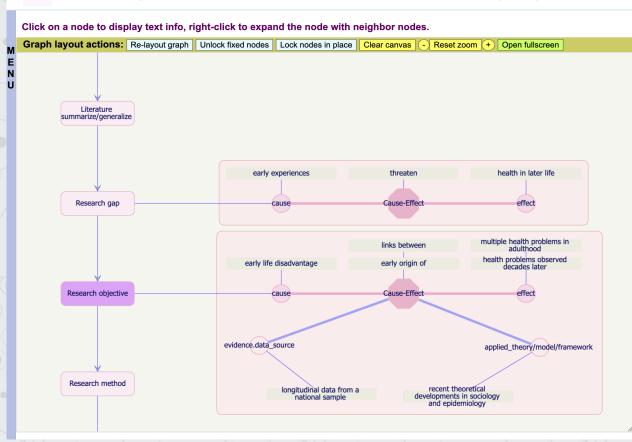




#### Introduction 理論框架 結果/結論 因果關係框架 inference inference Theory/model/ Result/ Cause-effect framework conclusion relation difference.quanti value difference.quali value common same 共同點 Common result.quantitative 差異 **Difference** result.qualitative difference1 difference2 concept2 concept2 屬性 **Attribute** Comparison 層面 **Aspect** concept1 concept1 measure Measurement common\_concept 測量框架 Research results attribute aspect Comparison Concept in all types of frame research 概念

## Visualization

#### Causal Argument Structure -- Ferraro, Schafer & Wilkinson (2016)



Info box Help

#### Research objective

(Data for the selected node in the network display)

id: P1RO1

supertype: ArgElement

type: Research objective

cite: Ferraro, Schafer & Wilkinson (2016)

text: First, we draw on

[applied\_theory/model/framework]recent theoretical developments in sociology and epidemiology to offer a conceptually integrated argument about the [cause-effect]early origins of [effect]health problems observed decades later. Second, and distinct from most prior studies, we use [evidence.data\_source]longitudinal data from a national sample to examine [association]links between multiple forms of [cause]early life disadvantage and [effect]multiple health problems in adulthood.

collection: sociology

paperid: P1

order: 4

tag: main\_thread

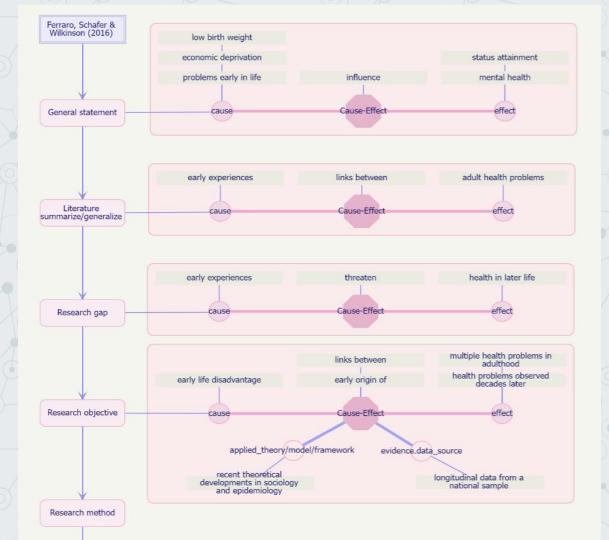
Expand node with related entities

Remove node from network Unlock a fixed node

Lock a node in place

#### Introduction

Visualization of the argument and information structures in research papers



#### Introduction Visualization of the information structure for Research objective and Research result claims adult disadvantage Research gap subclass of multiple health problems in multiple health problems in links between related concept > adult health problems adulthood health problems observed ealth problems observed early life disadvantage early origin of subclass of subclass of decades later decades later health problems adult health situation Cause-Effect effect Research objective cause health adult situation child abuse domains of childhood Research method health problems low socioeconomic status heavy drinking heavy drinking family composition consequential to subclass of lifestyle risks subclass of lifetime smoking lifetime smoking abuse related to cause Cause-Effect effect Research result The effect concepts in the mediator personal control two statements are related family support Conclusion family strain lifestyle risks social psychological

## **KO** and **KG**

- Knowledge Organization (KO): organizing & describing
- Knowledge Graph (KG): representing
  - ✓ Past: for system & machine (from AI & machine learning fields)
  - ✓ Current: for user browsing, knowledge discovery, etc. (from ontology, UX design & HCI)

## What is KG?

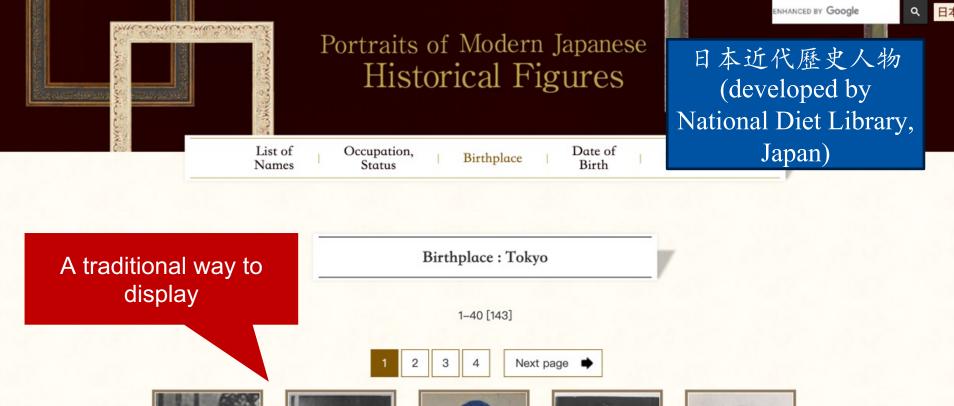
➤ My (Dr. Cheng's) definition:

A semantic model representing concepts (as nodes), complex relations (as edges), and attributes on them that can be machine- and human-readable.

用來表示概念、複雜關係及概念與關係問屬性的語義模型

- ✓ 此語義模型不僅機器可理解,人類也可理解。
- ✓ 概念=節點; 關係=邊

# KG-based interface systems: Digital heritage collections

















Figure

#### SAKAKIBARA Kenkichi

Date of Birth and Death

December 19, 1830 - September 11, 1894

Birthplace (modern name)

Tokyo

Occupation, Status
Others

Pen name etc. SAKAKIBARA Kenkichi Texts (listing)

Description

Swordsman (Kenkaku). Born in Tokyo, the son of a vassal of the Shogun. When he was 13 years old, he came under the tutelage of Seiichiro Odani (Nobutomo) to learn *Jikishinkage-ryu kenjutsu* (swordplay) and master its secrets. When the *Kobusho* (martial arts school) was opened by the Edo Shogunate in 1856, Sakakibara became an assistant instructor at the school recommended by Odani. When the school was abolished in 1866, he served as the head of Yugekitai. He later opened a dojo training school in Shitaya Kurumasaka to instruct swordsmanship. After the Meiji Restoration in 1873, he organized the Gekikenkai to perform *Gekiken* (swords attack) shows with



### HUNGARIAN NATIONAL DIGITAL ARCHIVE

search in:

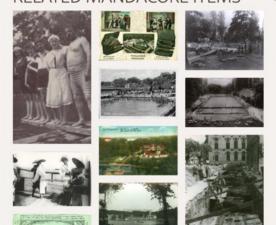
search



### Figure



#### **RELATED MANDACORE ITEMS**



## Bathing Culture

Bathing is one o the former Panr must have been

### 匈牙利國家數位檔案館 (Hungarian National Digital Archive)

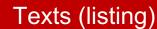
There are 753 922 records and 13 500 683 metadata in our database

even Christians used medicinal springs, and built cloisters and hospitals next to them, for example the healing place of the leper was Rudas Bath. But baths became really famous only later.

According to contemporary information, Rácz Bath was connected with the Royal Palace by a roofed corridor during the era of Matthias Rex. Baths did not decline either during the Ottoman rule; traces of the once vivid bathing culture can be found not only in Buda, but also in Pécs and Szeged.

#### Marvellous recoveries

When you study the emergence of baths, you usually bump into stories about herd boys with wounded feet. These boys experience marvellous recoveries after crossing gullies during grazing





### Digital heritage collections: Example 1

## **Polyglot Medicine**

#### Polyglot Medicine: 黄耆 0

#### **Huang Qi**

黄耆 (黃耆)

Polyglot Index: CDN05774

Permalink: https://kgraph.sg/polyglot/?drug=CDN05774

Name Status: 0

Provenance: 神农本草经 (i) Provenance Date: -209 to 220

Region/Language: Shanxi; Gansu; Heilongjiang; Inner Mongolia; Liaoning; Jilin; Hebei and other places are also produced

Part of Organism: Root i

More Alt name Provenance Plant part

Region Info box Help

#### More information

label: 黄耆

drug id: CDN05774

provenance date: -209 to 220

name status: 0

data source:《中药大辞典》

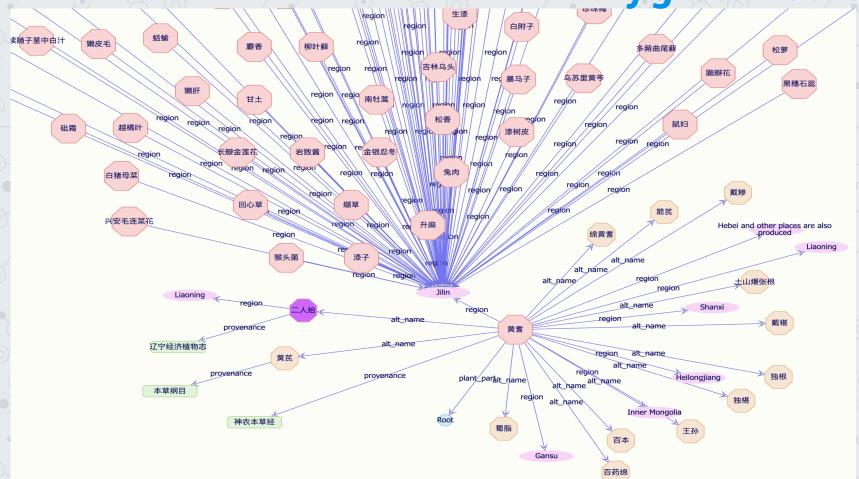
Region: Hebei and other places are also produced, Shanxi, Jilin, Inner Mongolia, Gansu, Heilongjiang, Liaoning

Region (Chinese): 山西;甘肃;黑龙江;内蒙古;辽宁;吉林;河北等地亦产,河北;山西;江苏;安徽;江西;福建;湖北;湖南;广东等地;膨润土为以蒙脱石为主要组分的粘土;参见"甘土"条,亦有栽培者;黑龙江;吉林;辽宁;河北;山东;安徽;江苏;浙江;广东;广西;江西;湖南;湖北;四川;贵州;云南;陕西;甘肃等地;中国大部分地区多有,陕西;甘肃;内蒙古;新疆;四川;云南;西藏,陕西;甘肃;内蒙古;新疆;四川;云南;西南藏,亦有栽培者;黑龙江;吉林;辽宁;河北;山东;安徽;江苏;浙江;广东;广西;江西;湖南;湖北;四川;贵州;云南;陕西;甘肃等地;中国大部分地区多有,亦有栽培者;黑龙江;吉林;辽宁;河北;山东;安徽;江苏;浙江;广东;广西;江西;湖南;湖北;四川;贵州;云南;陕西;甘肃等地;中国大部分地区多有,

Links: 世中

### **Digital heritage collections: Example 1**

## **Polyglot Medicine**



# Majulah Singapura: Zubir said KG



The Long-Crooked Road

About

Knowledge Graph Visualizations  $\,$ 

Facebook Page

Q

Graph (Network) Visualization

Text-Based Browse Interface

aid: Across Time and Space

Majulah Singapura as Anthem

Majulah Singapura as Composition

Early Inspirations and Milestones

Controversies

Download Zubir Said Across Time and

Space

Message from Dr Rohana Zubir, daughter of Zubir Said

#### The Long-Crooked Road



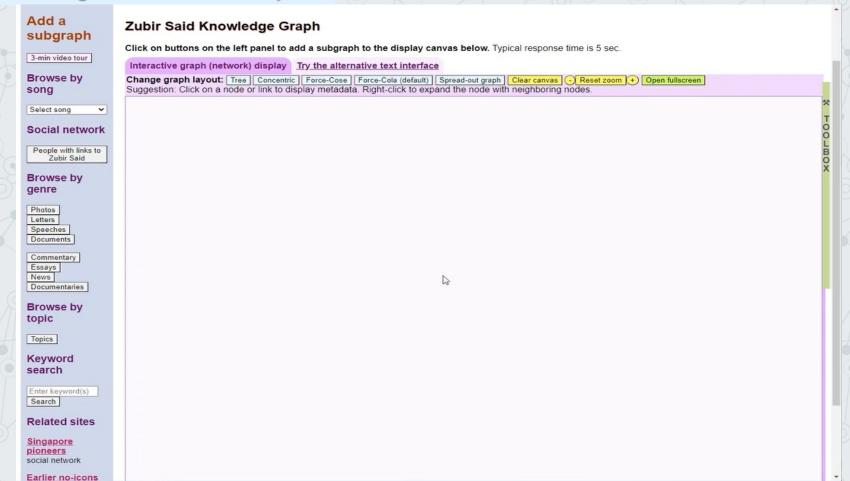
Zubir with his favourite pipe

the collection of a selection of the sel

This is the story of the *Majulah Singapura* and its composer Zubir Said (1907–87), an immigrant who landed on the shores of Singapore in 1928. The difficult circumstances surrounding its composition and selection as anthem are unveiled, and complemented by a rich ontology of artefacts, interviews, media, photographs, personal and official letters.

But even as Zubir struggled to compose the *Majulah*, he held firm to a consciousness that it should be newly

#### Digital heritage collections: Example 2



#### **Digital heritage collections: Example 3**

# 歷史人文大數據平台

### Search







# 歷史人文大數據平台

## Different graph types





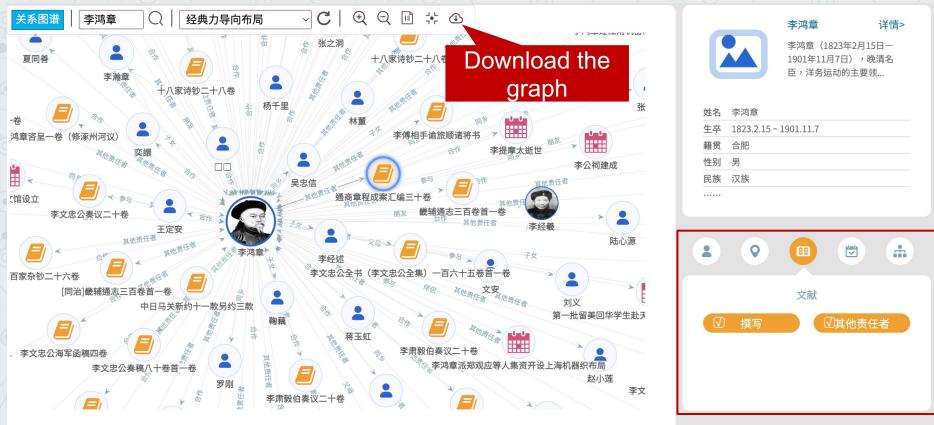
伴侣

朋友

李鸿章

父母 子女 详情>

# 歷史人文大數據平台



# 歷史人文大數據平台

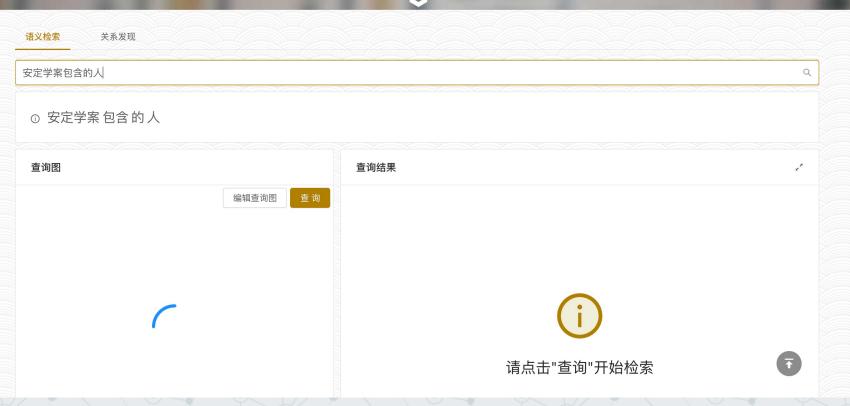


# 歷史人文大數據平台









# KG-based interface systems: DHC-Current research in Asia

## **Current research in Asia**

- Semantic Knowledge Management of Herbal Medicine for Primary Health Care

  Dr Nattapong Kaewboonma, Rajamangala University of Technology Srivijaya, Thailand
- Current State of Herbal Medicine Knowledge Management in Thailand Dr. Panupong Puttarak, Prince of Songkla University, Thailand
- Knowledge Graphs for New Species in the Greater Mekong Subregion Dr Yuttana Jaroenruen, Walailak University, Thailand
- Thai Cultural Knowledge Graph Based on Wikipedia Data Dr Wirapong Chansanam, Khon Kaen University, Thailand

# Semantic Knowledge Management of Herbal Medicine for Primary Health Care

Research objective [First step]:

develop an ontology based herbal usage recommendations (e.g., using the right herbal for a particular disease)

Results:

The Concepts of Herbal Medicines classes can be divided into 6: Habit, UseTheRightParts, Taste, HealthProblem, MethodForPreparation, and PartsUsed.

# Semantic Knowledge Management of Herbal Medicine for Primary Health Care

➤ Next step for the research project:

Use **the developed ontology** (i.e. result) to build an **ontology-based recommendation system** for semantic knowledge of herbs

# Thai Cultural Knowledge Graph Based on Wikipedia Data

➤ How to use entity & relation extractions from Wikipedia to generate a knowledge graph representing Thai culture

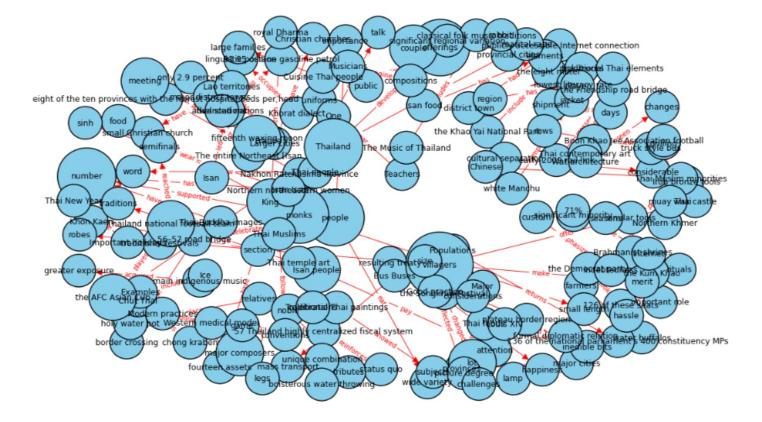
# Thai Cultural Knowledge Graph Based on Wikipedia Data

- 1. Collect data from Wikipedia data(收集數據資料)
- 2. Extract information(撷取資訊)
- 3. Pre-process text data(預先處理文字資料)
- 4. Named entity recognition(命名實體辨識)
- 5. Entity resolution(實體解析)
- 6. Relationship extraction(關係抽取)
- 7. Graph database (選擇圖資料庫)
- 8. Build the knowledge graph(建立知識圖譜)
- 9. Query and visualization(查詢與視覺化)
- 10. Continual updating(持續更新與維護)

### Digital heritage collections: an ongoing project—Dr. Chansanam



C.



Digital heritage collections: an ongoing project—Dr. Chansanam

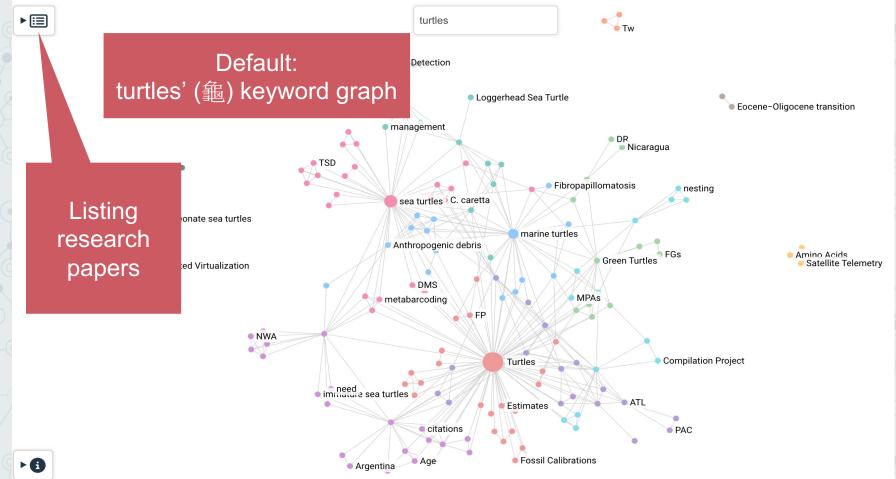
## Source code:

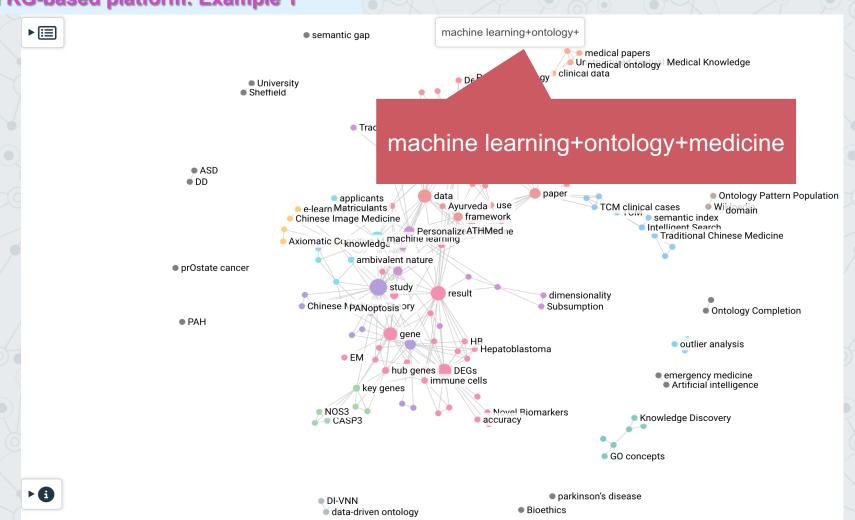
https://colab.research.google.com/drive/1EWZkQOk6 1z oztQrD vofns-qiYFuUef?usp=sharing



# KG-based interface systems: Scientific KG-based platforms

# **Summit Keyword Graph**



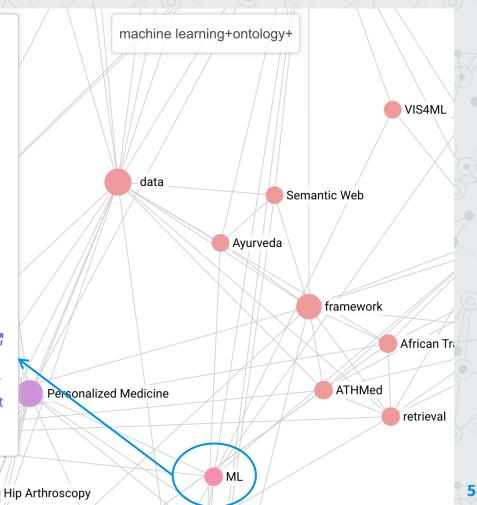




ML

#### **▼** Documents

- VIS4ML: An Ontology for Visual Analytics Assisted Machine Learning [2]
- The Use and Utility of Machine Learning in Achieving Precision Medicine in Systemic Sclerosis: A Narrative Review [3]
- Machine Learning-Based Technique for the Severity Classification of Sublingual Varices according to Traditional Chinese Medicine [7]
- Individualized Diagnosis and Prescription in Traditional Medicine: Decision-Making Process Analysis and Machine Learning-Based Analysis Tool Development.
- The Missing Link of Machine Learning in Healthcare
- WGCNA combined with machine learning algorithms for analyzing key genes and immune cell infiltration in heart failure due to ischemic cardiomyopathy



▼ IIII

machine learning+ontology+

#### **▼** Documents

- VIS4ML: An Ontology for Visua Machine Learning 🖸
- The Use and Utility of Machine Precision Medicine in Systemic Review
- Machine Learning-Based Techn Classification of Sublingual Var Traditional Chinese Medicine
- Individualized Diagnosis and Promedicine: Decision-Making Promedicine Learning-Based Analy
- The Missing Link of Machine Le
- WGCNA combined with machin analyzing key genes and immunifailure due to ischemic cardiom

knowledge

ambivalent nature

#### VIS4ML: An Ontology for Visual Analytics Assisted Machine Learning

While many VA workflows make use of machine-learned models to support analytical tasks, VA workflows have become increasingly important in understanding and improving Machine Learning (ML) processes. In this paper, we propose an ontology (VIS4ML) for a subarea of VA, namely "VA-assisted ML". The purpose of VIS4ML is to describe and understand existing VA workflows used in ML as well as to detect gaps in ML processes and the potential of introducing advanced VA techniques to such processes. Ontologies have been widely used to map out the scope of a topic in biology, medicine, and many other disciplines. We adopt the scholarly methodologies for constructing VIS4ML, including the specification, conceptualization, formalization, implementation, and validation of ontologies. In particular, we reinterpret the traditional VA pipeline to encompass model-development workflows. We introduce necessary definitions, rules, syntaxes, and visual notations for formulating VIS4ML and make use of semantic web technologies for implementing it in the Web Ontology Language (OWL). VIS4ML captures the high-level knowledge about previous workflows where VA is used to assist in ML. It is consistent with the established VA concepts and will continue to evolve along with the future developments in VA and ML. While this ontology is an effort for building the theoretical foundation of VA, it can be used by practitioners in real-world applications to optimize model-development workflows by systematically examining the potential benefits that can be brought about by either machine or human capabilities. Meanwhile, VIS4ML is intended to be extensible and will continue to be updated to reflect future advancements in using VA for building high-quality data-analytical models or for building such models rapidly.

Link to paper 🖸

p

preservation

## Sci KG-based platform: Example 1 ▼! machine learning+ontology+ University **▼** Documents • Understanding and interpreting artificial intelligence, machine learning and deep learning in Emergency semantic gap Medicine 🛂 University Sheffield ontolog vertices Traditional Asian Medicine feature νε Similarity Searc Biodiversit Machine Learning Perspe Pattern Recognition ASD OD 🌑 56

# Understanding and interpreting artificial intelligence, machine learning and deep learning in Emergency Medicine

To cite: Ramlakhan S, Saatchi R, Sabir L, et al. Emerg Med J 2022;39:380–385. Handling editor Katie Walker Emergency Department, Sheffield Children's Hospital, Sheffield, UK Electronics and Computer Engineering Research Institute, Sheffield Hallam University, Sheffield, UK Department of Clinical Surgical Sciences, Faculty of Medical Sciences, The University of the West Indies, St Augustine, Trinidad and Tobago Simulation and Modelling Unit, Advanced Forming Research Centre, University of Strathclyde, Sheffield, UK

Link to paper 🛂

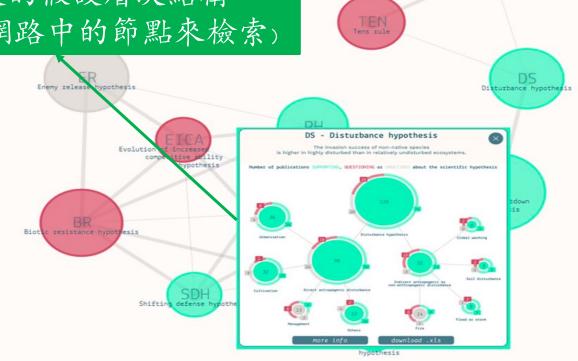
# **INAS**

## ➤ Interactive Argumentation Support (INAS)

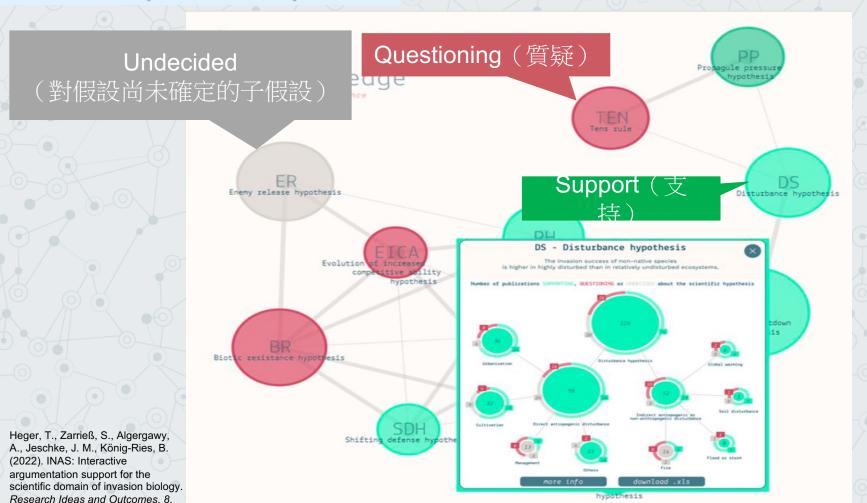
- ✓ Heger et al. (2022) aim to develop an academic writing & thinking system for researchers to develop their own argument by following ongoing argumentation in research papers.
- ✓ Focusing on invasion biology (入侵生物學)
- ✓ First step: develop a core ontology
  - Collaborating with ontology experts!

生物入侵潛在原因的十二種假設之間的關係





Heger, T., Zarrieß, S., Algergawy, A., Jeschke, J. M., König-Ries, B. (2022). INAS: Interactive argumentation support for the scientific domain of invasion biology. Research Ideas and Outcomes, 8.



# **VISAR**

- ➤ Visual Interactive System for Argumentative writing with Rapid draft prototyping (VISAR)
  - ✓ An Al-enabled writing assistant system to help students write well-formed argumentative papers (Zhang et al. 2023)
  - revising their own writing context(可在系統上修改文稿內容)

ucational institutions should actively encourage their students to choose fields of study that will prepare them for lucrative careers.

While it is important for educational institutions to encourage their students to pursue fields that will lead to financial success, it is equally important to consider the role of job satisfaction in career choice. One compelling reason to consider the role of job satisfaction in career choice is the potential for financial stability to increase job satisfaction. While financial success is undoubtedly an important consideration when choosing a career, it is not the only one. Research shows that people who feel financially secure are more likely to feel satisfied with their jobs, geardless of their income level. This is because financial stability can reduce stress and anxiety, allowing individuals to focus on other aspects of heir work that bring them fulfillment. Therefore, educational institutions should not only encourage students to pursue high-paying fields but also implicable the importance of finding a career that provides financial stability and job satisfaction. By doing so, they can help their students make informed and fulfilling career choices.)

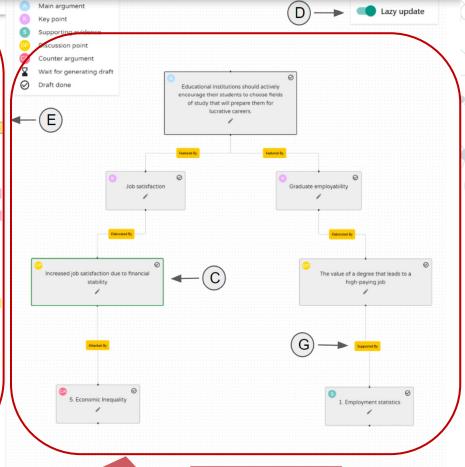
The argument that financial stability can increase job satisfaction overlooks the reality of economic inequality. While it may be true that financia security can reduce stress and anxiety, not all individuals have equal access to financial stability. In fact, many individuals may be forced to choose careers based solely on financial necessity, rather than their personal interests or passions. This can lead to job dissatisfaction and a lack of fulfillment in their chosen career path. Furthermore, the emphasis on high-paying fields can perpetuate economic inequality and limit opportunities for those who may excel in other areas but are not compensated as highly. Therefore, educational institutions should not only encourage financial stability but also address and combat economic inequality to ensure that all individuals have the opportunity to pursue fulfilling and satisfying career paths.)

From the perspective of graduate employability, it is essential for educational institutions to prioritize programs that equip students with the necessary skills and knowledge to secure high-paying jobs upon graduation. (The value of a degree that leads to a high-paying job cannot be overstated, especially in today's highly competitive job market. As such, educational institutions must prioritize programs that equip students with the necessary skills and knowledge to secure such jobs upon graduation. A degree that leads to a high-paying job not only provides financial security but also enhances an individual's social status and economic mobility. It is, therefore, imperative for educational institutions to focus on programs that not only provide theoretical knowledge but also practical skills that are relevant to the job market. This will help ensure that graduates are well-prepared to meet the demands of the job market and are equipped with the skills that employers require. By prioritizing such programs, educational institutions can help students achieve their career goals, enhance their earning potential, and contribute to the development of the economy.

Employment statistics provide compelling evidence for the importance of educational institutions prioritizing programs that lead to high-paying jobs. According to a 2020 report by the Bureau of Labor Statistics, individuals with a bachelor's degree earn, on average, 80% more than those with only a high school diploma. Furthermore, the report states that jobs requiring a bachelor's degree are projected to grow at a faster rate than the ethat do not require one. This highlights the crucial role that a degree plays in securing a high-paying job in today's job market. Education institutions must, therefore, prioritize programs that provide students with the necessary skills and knowledge to succeed in these jobs. By Joing so, they on Joing he near that graduates are well-equipped to meet the demands of the job market and contribute to the growth of growth of the growth of the

文字編輯





視覺化介面

視覺化介面 (縮圖)



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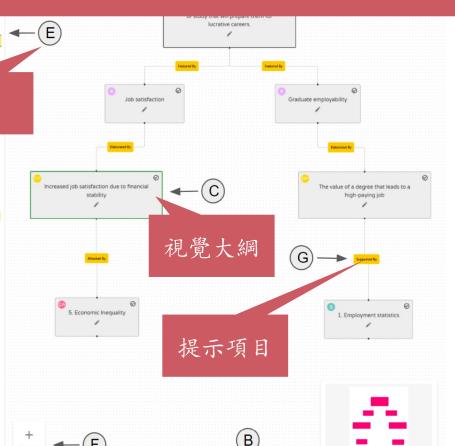
## Lazy mode: 決定在規劃何時產生草稿原型

Lazy update

Main argument

Supporting evidence

Key point



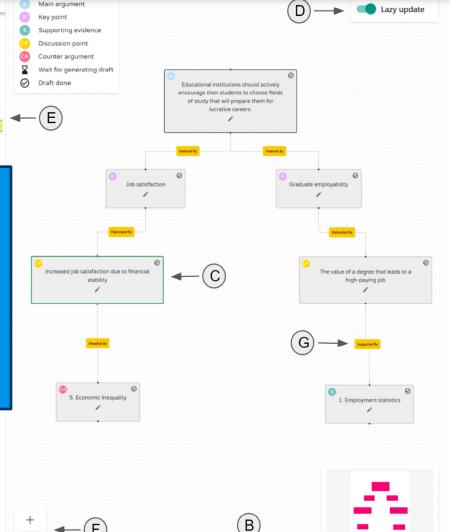


Educational institutions should actively encourage their students to choose fields of study that will prepare them for lucrative career

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- 1. 可透過文字編輯器 (A) 或視覺介面 (B) 編輯 寫作大綱
- 2. 系統同步文字編輯器&視覺介面,方便使用者將編輯器中的書寫項目(E)與視覺大綱中的節點相對應(C)
- 3. 可在多個提示項目間選擇是否要添加編輯 (G)
- 4. 可將新的提示項目(G)加到視覺大綱(C) 產生新草稿(F)

with only a migh school diploma. Furthermore, the report states that jobs requiring a dachetor's degree are projected to grow at a faster rate than hose that do not require one. This highlights the crucial role that a degree plays in securing a high-paying job in today's job market. Educationa institutions must, therefore, prioritize programs that provide students with the necessary skills and knowledge to succeed in these jobs. By doing to, they can help ensure that graduates are well-equipped to meet the demands of the job market and contribute to the growth of the economy.

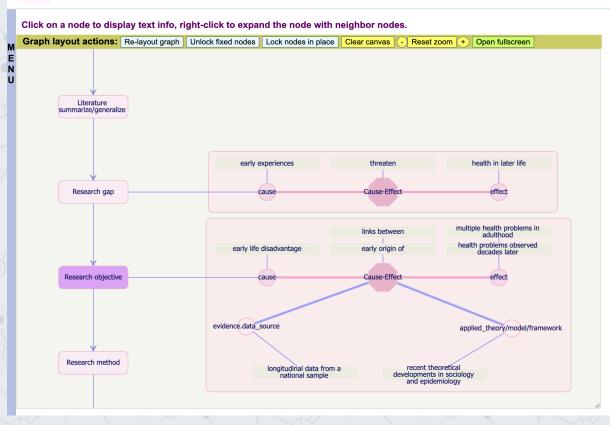




## Sci KG-based platform: an ongoing project by Dr. Cheng and Dr. Khoo

# KG-based academic writing system

Causal Argument Structure -- Ferraro, Schafer & Wilkinson (2016)





# KG-based academic writing system

## **➢ Visualization**

- √ argument structure of research papers
- ✓ research results summarized in literature reviews

## > Challenge

More precise placement of nodes (i.e. arguments) to help researchers understand the argument structure and compare research results across different papers.

# KG-based academic writing system

## Disciplines:

- ✓ Sociology
- ✓ Biological science
- ✓ Mechanical engineering
- ✓ Medical science

## **Languages:**

- ✓ English
- ✓ Chinese

# KG-based interface systems: KG-based book catalogues

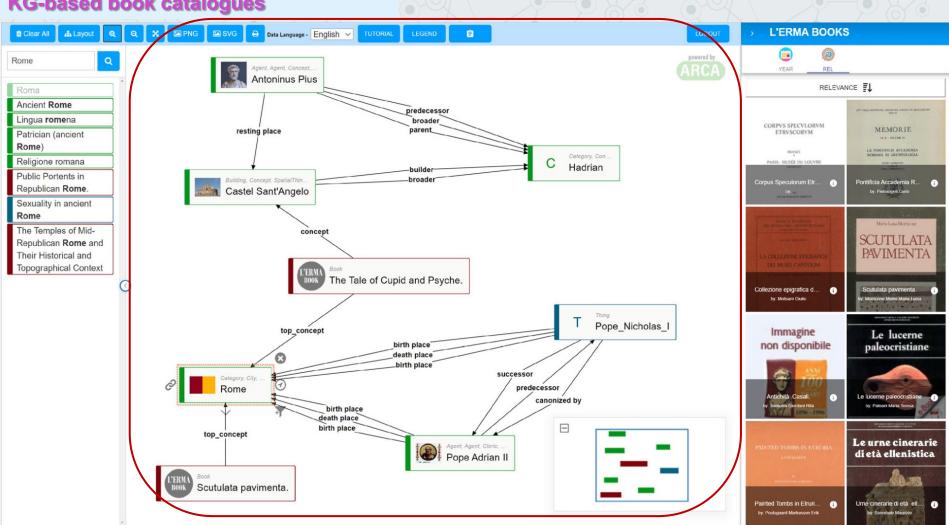
# **ARCA system**

- ➤ Bernasconi et al. (2023) started developing a KG-based system that enables semantic search & exploration
- Help users discover new books effectively

# **ARCA system**

- Important requirements for the system:
  - ✓ See the relevant books from each entity (i.e. a book)
  - ✓ Navigate among entities—discovering new books!
    - following the edges/patterns (i.e. relations)
  - ✓ Access the basic information of books
  - ✓ Know how to obtain the book (e.g., from a bookstore or a library)
  - ✓ Realize how to use the platform by themselves easily
    - without any instructions
    - following established interaction patterns and metaphors

## **KG-based book catalogues**



# KG-based systems in the future

## **Conclusions & Suggestions**

#### A well-formed KG-based interface is needed!

➤ for end users to understand relations across types of resources (e.g., images) and their structures.

## **Conclusions & Suggestions**

#### A well-formed KG-based interface is needed!

- for end users to understand relations across types of resources (e.g., images) and their structures.
- Various graph types (e.g., spread-out) with texts
- How to manage huge data (e.g., storage & modeling)
- User studies: colors, labeling, and an instruction?
- The platform/system has to be supported by:
  - ✓ data, KO, and the full-stack of technology

## **Conclusions & Suggestions**

- Various graph types (e.g., spread-out) with texts
- How to manage huge data (e.g., storage & modeling)
- User studies: colors, labeling, and an instruction?
- The platform/system has to be supported by:
  - ✓ data, KO, and the full-stack of technology

Experts(e.g., LIS & ML)+Funding+Time(develop & maintain)

Long-term fight or Short-term fun?

## Future research trends & applications

- KG systems development [ontology + machine learning]
  - A well-formed ontology to represent
  - Algorithms/models to manage & analyze big data
- KG-based interface design
  - Visualizing complex relations of nodes & edges
- Information behavior

## Future research trends & applications

#### For various systems/platforms:

- academic writing & teaching systems
  - ✓ advanced "Grammarly"
- literature databases
  - √ info-arg-aspected rather than citation-aspected
- digital/cultural heritage collections
- healthcare platforms
  - ✓ clinical decision support
- ✓ enterprise information systems
  - √human resources

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#### Links to the relevant platforms/systems

- Digital heritage collections
- ✓ 日本國立國會圖書館:日本近代歷史人物 https://www.ndl.go.jp/portrait/e/
- ✓ Hungarian National Digital Archive https://en.mandadb.hu/
- ✓ Polyglot Medicine <a href="https://kgraph.sg/polyglot/?drug">https://kgraph.sg/polyglot/?drug</a>
- Majulah Singapura: Zubir Said Knowledge graph https://zubirsaid.sg/ZS.graph.html https://www.facebook.com/ZubirSaid.info
- ✓ 歷史人文大數據平台 https://dhc.library.sh.cn/
- ✓ 宋元學案知識圖譜 https://syxa.pkudh.org/

#### Links to the relevant platforms/systems

- Scientific KG-based platforms
- ✓ Summit Keyword Graph <a href="https://keywords.groundedai.company/">https://keywords.groundedai.company/</a>

#### Special thanks to:

- Dr. Chris Khoo
   (Nanyang Technological University, Singapore)
- Dr. Nattapong Kaewboonma (Rajamangala University of Technology Srivijaya, Thailand)

THANK YOU

- Dr. Panupong Puttarak (Prince of Songkla University, Thailand)
- Dr. Yuttana Jaroenruen (Walailak University, Thailand)
- Dr. Wirapong Chansanam
- (Khon Kaen University, Thailand)

For sharing their research materials!



# Rich Semantics, Knowledge Graphs and Generative AI for Digital Libraries on Dec 7, 2023, afternoon, Taipei

➤ Propositions for conceptual modeling scientific theories

科學理論的概念建模
(Dr. Robert Allen, New York, formerly Drexel University(US) and Yonsei University (Korea))

Designing casual frame for representing literature-review updating: Case study of COVID-19 public health measures 設計代表文獻綜述更新的因果框架:以COVID-19公共衛生措施為例 (Dr. Chris Khoo, NTU, Singapore)

### Rich Semantics, Knowledge Graphs and Generative AI for Digital Libraries on Dec 7, 2023, afternoon, Taipei

Semi-supervised based generative AI technique to recognize the potential ontology of medical issues

基於半監督的生成式人工智慧技術以識別醫學問題的潛在本體 (Dr. Shin-Jye Lee & Dr. Wei-Ning Cheng, NYCU, Taiwan)

The Research Information Model: Using semantic frames to represent scientific knowledge in sociology research papers

研究資訊模型:使用語義框架表示社會學研究論文中的科學知識

(Dr. Wei-Ning Cheng, NYCU, Taiwan)

Questions?

You can find me at: wcheng009@e.ntu.edu.sg

